

**Code: 17E00303**

MBA III Semester Regular Examinations November/December 2018

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2017 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

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**SECTION – A**

(Answer the following: (05 X 10 = 50 Marks))

- 1 Differentiate between an entrepreneur, a manager, an intrepeneur and a corporate entrepreneur with respect to their roles and responsibilities.  
**OR**
- 2 Explain about growth of entrepreneurship in India.
- 3 Discuss the support provided by KVIC and NSIC to small scale industries in the country.  
**OR**
- 4 Discuss the role of NABARD and SIDBI.
- 5 What is the importance of a project report?  
**OR**
- 6 Explain the concept of project and life cycle of project.
- 7 What do you understand by the MSME policy and also explain which type of agencies are formulating these policies?  
**OR**
- 8 Discuss the role and importance of MSMEs in India.
- 9 What is meant by entrepreneurship development Programme (EDPs)? Explain the need of EDPs.  
**OR**
- 10 Explain the measures taken by government of India for developing rural entrepreneurship in the country.

**PART – B**

(Compulsory question, 01 X 10 = 10 Marks)

**11 Case study:**

Suppose you are a sales manager of an organization. Explain how the analysis of demand contributes to business decision making, in the light of the responsibilities of a sales manager.

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